

Customized solutions with business games

In times of changing business environments, employers are continuously searching for efficient ways of training their staff. For recruitment and commercial purposes, the value-added of quickly experiencing the business practice is large. Educational programs want to add learning-by-doing elements to their course programs.

The business games of Bedrijfssimulaties.nl are the perfect solution for achieving these objectives. In a business game, participants take over the management of a virtual company in a virtual market, in which they compete against their fellows. Bedrijfssimulaties.nl develops innovative business games, and organizes sessions and events around them. The games are considered to be stepping stones, to which trainings, assessments, e-learning, workshops, lectures and benchmarking tools can be attached.

Bedrijfssimulaties.nl was established five years ago by two students in business-administration. It currently employs 10 people, all below the age of 28.

Bedrijfssimulaties.nl is a prominent player in the market for business games and operates in the Netherlands, Belgium, Germany, Switzerland and the UK.

Companies like Cap Gemini, Ernst&Young, Essent, Robeco, Stork and Swisscom have chosen for Bedrijfssimulaties.nl. We offer customized solutions for any customer due to the flexibility of our business games. When possible, we adjust one of our standard simulations, but we are also able to develop a fully custom-made simulation. Examples of these simulations are a health care simulation (with KMBV, Deloitte and SDB Consultants) and a business game about investments (with Robeco). Reality is approached as much as possible by basing the simulation model on the professional knowledge and experience of our customers.

For more information, please visit our website (www.bedrijfssimulaties.nl) or contact us at info@bedrijfssimulaties.nl.